

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, July 7, 2016, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER** The meeting was called to order at 8:00 a.m.

2. **ROLL CALL**

Commissioners Present: Cardenas, Chugh, Duarte, Jimenez for Gaeta, Ebner, Tran

Commissioners Absent: Bonior, Burns, Chang

Staff Present: Kelly Kline, Economic Development Director & Chief Innovation Officer
Christina Briggs, Deputy Director Economic Development
Jennifer Chen, Economic Development Coordinator
Cliff Nguyen, Urban Initiatives Manager

Introductions of staff and commissioners occurred.

3. **APPROVAL OF MINUTES**

The regular minutes of May 5, 2016 were approved. MSC Duarte 1st/Chugh 2nd, all ayes

4. **PUBLIC COMMUNICATIONS**

None

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing

Grading has begun on the Lennar and Toll Brother projects in Warm Springs.
Lopes property is currently being marketed for sale.
Shared news of the Tesla/Solar City merger as heard in the media.

Advanced Manufacturing/Emerging Technology

Manufacturing has been in the news recently. Specifically, clippings of news articles on the following topics were provided to members: Ardenwood's increased FAR zoning update, Ecole 42 move to Ardenwood, a Chinese owned electric car manufacturer, Atieva, move to Ardenwood, Biospace article about Biomed manufacturing, and a piece on manufacturing in the East Bay.

EDAC members were invited to Recast City focus group on August 17th.

FAST working group moved to quarterly meetings.

Unemployment continues to be low at 3%.

Downtown

State Street groundbreaking happened on June 17. It was well attended.

The Capitol Avenue Phase 2 street improvements has been expedited and scheduled to be completed by the end of summer.

The next phase if Capitol Avenue Phase 3 (ped/bike connections on all of Capitol through Gateway Plaza to BART) underway.

Commercial/Retail

Gen Korean BBQ signed a lease at Pacific Commons, will open early 2017.

Campo di Bocce opening in fall 2017.

Car Max under construction and will open in November 2017.

City received new Audi dealership preliminary review application.

Marketing/Branding

Updated Warm Springs brochure was distributed to the members.

City participated in tours for CCIM and Greenbelt Alliance

Staff made presentation at CityAge (Rochester, NY) and Hoge Fenton

Fremont Chamber of Commerce

Festival of the Arts will be on August 6th and 7th. City's booth will be focused on Vision Zero, Sustainability, and development initiatives for Warm Springs and Downtown. Staff asked members to volunteer for a timeslot at the City booth.

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

There were five visits: Wellex, Finisar, Sparqtron, Nationwide Boiler, Primity Bio

7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS

Staff talked about the joint EV charging station ribbon cutting with Prologis and how many impressions the event made in the press. Commissioner Ebner shared that the EV chargers has been well utilized since the event.

8. SCHEDULED ITEMS

8.1 Artist Walk Project and Warm Springs Shuttle Update

Cliff Nguyen, Urban Initiatives Manager, shared the status of the Artists Walk project in Centerville located on the intersection of Thornton and Fremont Blvd. Artist Walk is a mixed-used development with 185 apartments, 28,000 square feet of ground floor retail, spread over five buildings, a 2000 square community center, and surface parking on six acres. The retail space is being brokered by Cornish and Carey. It is expected to be a catalytic project for the Centerville community. There will be a street through the property that can accommodate public amenities such as a farmers market.

Warm Springs shuttle:

Consultant continues to analyze the best possible routes for a property-based business improvement district to fund a last mile shuttle for the Innovation District. The study will be finalized this year with an implementation plan.

9. FUTURE AGENDA ITEMS

- The next EDAC meeting will be September 8, 2016. The key topic will be an overview of ReCast City event on Small-Scale Manufacturing.

10. ADJOURNMENT

The meeting was adjourned at 9:25 a.m.